

Innovation is a Game!

Workshop

Grasp the Social Dynamics of Collaborative Innovation



Schedule:

08:30 Coffee, Meet & Greet
09:00 Kick-Off
09:15 Playing Games
10:30 Reflection and Learning
11:30 Coffee
11:45 Conclusion
12:30 Light Lunch
13:30 End

Sign
up
now!

Copenhagen May 24, 2011
Stockholm May 26, 2011
Hamburg May 31, 2011

Join our "research-for-practice" workshop and learn how play helps to discover and explore the social dynamics of innovating together! Try to trust, collaborate, compete, or betray and see what happens without wasting your reputation, losing your face, or ruining your business.

It is just play!

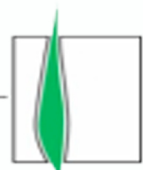
We invite you to...

- Explore the complex and emergent social dynamics of co-opetition inherent in collaborative, uncertain building processes such as innovation.
- Increase your awareness of how individual action, rules, and group dynamics are interdependent and emerging.
- Learn how play can help you to articulate these intangible aspects of innovation and collaboration.
- Get an introduction to a recently developed, easy to use research tool, which allows you to explore the social dynamics of collaborative innovation.

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Presented by:

SPIRE



InnovationManagement